

Now 2 ways to get this sweet incentive that will generate excitement for your organization ...

Get a **FREE 5-Pound Hershey's Milk Chocolate Bar!**

with the purchase of 32 Hershey's Fund Raising Assortment Carriers (8 cases) or 12 cases of Hershey's Straight-Stock Fund Raising Bars

A \$35.00 VALUE!

Earn this Reward with the Purchase of Carriers or Straight-Stock Cases

Create BIG excitement with "the world's largest HERSHEY'S Chocolate Bar" when you organize a HERSHEY'S Fund Raising program. For every 32 HERSHEY'S Fund Raising Assortment Carriers (8 cases) purchased or 12 cases of HERSHEY'S Straight-Stock Fund Raising Bars purchased, your organization receives one 5-pound HERSHEY'S Milk Chocolate Bar. It's that easy!

Great for:

- **Top Seller Award**
- **Secondary Fundraiser**
- **Celebration Program**

See back for complete details.

HERSHEY'S
Fund Raising
Dream. Reach. Succeed.
www.hersheysfundraising.com



ASK FOR HERSHEY'S

HERSHEY'S 
Fund Raising
Dream. Reach. Succeed.™

**It's easy to sell
 Hershey's Candy and
 generate profits for
 your organization!**

STEP 1: Go to www.hersheysfundraising.com and view the products page for choices that feature the top Hershey brands people love.

STEP 2: Review the Seller Tips page for ideas on getting organized, establishing a goal, promoting your sale and selling safely.

STEP 3: Kick off your group's fund raising effort!

STEP 4: Tally your results, collect your money and get a paid invoice from your Hershey's distributor. Complete the order form below and attach a copy of your paid invoice before mailing.

STEP 5: Celebrate your success! Use your 5-pound bar(s) as a top seller award, as a secondary fundraiser to raise additional money for your group or as the centerpiece for your celebration event.

ASK FOR

HERSHEY'S



FREE 5-lb HERSHEY'S Milk Chocolate Bar

To order, complete this form and mail to the address provided along with a copy of your paid fund raising invoice showing the total number of assortment carriers or straight-stock cases purchased.

Complete this section only if you group-purchased Assortment Carriers.

HERSHEY'S Assortment Carriers Purchased: _____
must total 32 or more
 Number of 5-lb Hershey's Milk Chocolate Bars Ordered (1 for every 32 carriers purchased) _____

Complete this section only if you group-purchased Straight-Stock Cases.

HERSHEY'S Straight-Stock Cases Purchased: _____
must total 12 or more
 Number of 5-lb Hershey's Milk Chocolate Bars Ordered (1 for every 12 cases purchased) _____

Adult leader's Name _____
 Organization's Name _____
 School/League Name (if applicable) _____
 Organization Address _____
 Organization City _____
 Organization State/Zip _____
 Preferred Phone _____

Mail to: **FREE 5-lb Bar**
 P. O. Box 8679
 Woodcliff Lake,
 NJ 07677-8679

Must purchase a minimum of 32 Hershey's Fund Raising Assortment Carriers (8 cases) or 12 cases of Hershey's Straight-Stock Fund Raising Bars to qualify for one 5-lb Hershey's Milk Chocolate Bar.
Offer cannot be combined with any other offer. All orders must be postmarked by June 30, 2008. Limit 50 5-lb bars per group or organization. This offer is not available to Fund Raising Distributors. Allow up to 8 weeks for delivery.



FALL 2007/SPRING 2008

For more information go to
www.HersheysFundRaising.com